

# Lennart Anderson

Product Designer | Seattle, WA

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## SUMMARY

I'm a product designer with over 4 years of experience in simplifying complexity in B2B SaaS and internal platforms. I bring experience designing dashboards, data visualizations, and data management systems to both early-stage startup and enterprise companies. I'm looking to join an established design team that works on complex, data-heavy, and high-impact products in Fintech, Healthtech, and other regulated industries.

## PROFESSIONAL EXPERIENCE

### UX Designer, Microsoft (via Tech Mahindra) - Seattle, WA

JULY 2023 - DECEMBER 2025

- Designed a centralized user insights feature for a product analytics dashboard that guided, supported, and directed product teams in their efforts to fix defects and enhance features across 40+ products supporting 1B+ end users.
- Designed product performance dashboard for product and executive teams that helped facilitate more efficient strategy and roadmap planning for 6 new product launches, including Copilot 365 and Power Platform.
- Created agile sprint documentation and design guidelines in close coordination with management, reducing design ambiguity and improving team alignment across discovery, delivery, and handoff.
- Contributed to and maintained reusable design systems and standards that improved product consistency, strengthened accessibility, and streamlined implementation across enterprise experiences.
- Mentored and advised a design team of 3 with onboarding, design process, accessibility standards, and various product initiatives.

### Lead UX Designer, Aerwave.io - Seattle, WA

SEPTEMBER 2021 - MARCH 2023

- Led UX across 7 desktop and mobile products for a nationwide ISP, improving consistency across a complex property-technology platform serving 30,000+ apartment properties across 26 states.
- Designed a desktop customer platform for billing, network status, device management, speed testing, and profile settings, giving residents clearer visibility and control over their internet service.
- Built and scaled a 200+ component design system that supported 7 product experiences that improved product consistency and design-to-development delivery time.
- Designed 50+ marketing assets in Illustrator and InDesign, including banners, flyers, stickers, and forms for company conferences and expos hosting 1000+ attendees.
- Created operational planning assets, including property maps, wifi access point layouts, and network routing diagrams, to help teams plan and implement deployments and improve installation accuracy across properties.

### Graphic Designer / Digital Designer, Reid Middleton - Seattle, WA

SEPTEMBER 2006 - SEPTEMBER 2021

- Produced a specialized series of post-earthquake evaluation manuals for 100+ B2B and B2C clients, including the US Navy, Seattle Children's Hospital, and the Burj Khalifa.
- Developed 100+ technical drawings, data visualizations, and reports for the Washington Department of Natural Resources to support state senators' decisions on earthquake funding for 220+ public schools and fire stations.

## EDUCATION

**BA, Visual Communications** - Seattle Pacific University, Seattle, WA

**Certification, User Experience Design** - School of Visual Concepts, Seattle, WA

**Vibe Coding Camp** - Designlab